

PRESS RELEASE

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For Immediate Release

Family Sweep! Osborne Family Takes Home Multiple Medals at the North American Book Awards



EAGLE, ID – When the North American Book Awards announced the winners of their 2022 contest, three members from one local family - Ron Osborne, Carla Osborne, and AJ Osborne - were all awarded medals for their respective books. Ron won a silver medal in the Business Leadership category for his book, "The Right Kind of Rich." Carla won a bronze medal in the Children's Picture Book category for her book, "Alex the Wonder Lamb." And AJ won a gold medal in the Business Finance category for his book, "The Investor's Guide to Growing Wealth in Self Storage."

"We are amazed by the talent that runs in this family," said Beth Berger, Director of the North American Book Awards. "It's not every day we see a family sweep at our contest. The Osbornes' achievement is remarkable and deserves to be celebrated."

"The Right Kind of Rich" shares lessons Ron learned on his journey from extreme poverty to multimillion dollar business success. Carla Osborne's "Alex the Wonder Lamb" tells the story of a young girl caring for a lamb nobody wanted. And AJ Osborne's "The Investor's Guide to Growing Wealth in Self Storage" is a comprehensive playbook on how to earn a lifetime of income through self storage.

"We are honored to be recognized by the North American Book Awards," said Ron Osborne. "It is a great privilege to receive an award alongside my wife and son."

Carla Osborne added, "Each of us worked extremely hard to create books we could be proud of. I am thrilled our hard work paid off and that our books resonated with NABA judges."

And AJ Osborne said, "Our books are all quite different, but we share the same passion for storytelling."

Do you have a passion for storytelling like the Osborne family? The North American Book Awards is an annual contest that honors outstanding books in a range of categories. Winners are selected based on literary merit, overall presentation, and audience appeal. The awards are open to all books published in the last five years.

For more information about the North American Book, please visit their website at <u>https://northamericanbookawards.com/</u>.

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